

Call For Presentations

Mexico Roofing Day 2026

Mexico Roofing Day 2026 officially opens its **Call for Presentations** to develop the technical conference program for the leading roofing industry event in Mexico.

The goal of the program is to deliver high-value educational content that combines technical expertise, innovation, strategic insight, and real-world applicability. The conference aims to contribute to the professionalization of the roofing sector while supporting the continued growth and development of the Mexican and Latin American markets.

Industry experts, technical leaders, contractors, consultants, manufacturers, developers, and other professionals are invited to submit proposals that provide meaningful insights and practical knowledge that can positively impact the industry.

Academic Program Principles

All submissions must align with the following principles:

- Educational and non-commercial content
- Practical relevance to the Mexican and Latin American markets
- Focus on addressing real industry challenges
- Innovation and forward-thinking perspectives
- Diversity of professional experience and viewpoints

Audience Profile

The conference program is designed for professionals actively involved in the roofing and building envelope industries, including:

- Industrial and commercial roofing contractors
- Specialized installers
- Manufacturers
- Distributors
- Architects and design firms
- Structural and specialty engineers
- Technical consultants and building envelope experts
- Real estate developers

2026 Thematic Tracks

Proposals must align with one of the following program tracks:

1. Roofing Technology and Innovation

Emerging roofing systems, advanced membranes, digital tools, automation, inspection technologies, drone applications, and artificial intelligence in roofing systems.

2. Roof Design, Engineering and Performance

Technical roof design, structural considerations, drainage management, thermal performance, critical construction detailing, and high-performance roofing assemblies.

3. Installation, Quality Assurance and Jobsite Safety

Installation best practices, quality assurance and quality control (QA/QC), error prevention, process standardization, and safety in work at height.

4. Sustainability and Energy Efficiency

Cool roofs, circular economy principles, carbon footprint reduction, sustainable materials, and environmental regulatory compliance.

5. Market Trends and Industry Professionalization

Industry trends, business models, profitability, productivity, leadership, project management, and the evolution of the professional roofing contractor.

6. Codes, Standards and Certification

National and international codes, certifications, technical standards, and their implementation in Mexico.

7. Roofing System Resilience and Climate Adaptation

This track explores how roofing systems can be designed to withstand, adapt to, and recover from increasingly extreme and unpredictable climate conditions, including high winds, intense rainfall, extreme heat, and other climate-related risks.

Session Formats

Submissions may be proposed in the following formats:

- Keynote Presentation
- Technical Session
- Documented Case Study
- Expert Panel Discussion

Proposal Requirements

All submissions must include the following information:

1. Presentation title
2. Executive summary (150-250 words)
3. Selected thematic track
4. Proposed session format
5. Technical depth level
6. At least three (3) clear and measurable learning objectives
7. Preliminary session outline or agenda
8. Description of the unique value or contribution of the presentation
9. Explanation of its relevance to the roofing industry in Mexico
10. Speaker information: name, company, title, and short professional biography
11. Relevant experience or documented case studies (if applicable)

All proposals must be submitted through the official Mexico Roofing Day 2026 Call for Presentations submission form.

Submission form:

https://docs.google.com/forms/d/e/1FAIpQLSdlcxCNZ4POOw1LJb33Ft2GZJYDw5hcg-hhA67UEi_ysNFxWQ/viewform?usp=header

Key Questions Your Proposal Should Address

Submissions should clearly answer the following questions:

- What industry challenge does this session address?
- What practical knowledge or skills will attendees gain?
- What potential impact could this knowledge have on professional practice or business performance?
- What makes this presentation unique or particularly valuable?
- How applicable is the content to real-world projects?

Evaluation Criteria

All proposals will be reviewed by the Technical Committee based on the following criteria:

- Relevance of the topic
- Clarity of learning objectives
- Technical depth and value
- Practical applicability
- Level of innovation
- Speaker expertise and experience

Program Guidelines

What We Are Looking For:

High-quality educational content that contributes to professional development in the roofing industry.

What We Are Not Looking For:

- Commercial presentations.
- Direct promotion of products, services, or brands.

Process Guidelines

- The Technical Committee / Advisory Board reserves the right to request modifications or adjustments to accepted presentations.
- By participating, speakers grant permission for recording and distribution of their presentations as part of the conference content.
- Final presentations must be submitted before the deadline for editorial and technical review.



Key Dates

Call for Presentations Launch: May 4th, 2026

Submission Deadline: July 17th, 2026

Speaker Notification: July 31st, 2026

Final Content Development and Validation: August - September 2026

Dates are subject to change and will be communicated accordingly.

Proposals must be submitted through the official submission form available on the Mexico Roofing Day 2026 communication channels and referenced above.

We look forward to receiving your proposal!

